

# Daniel Mandel

## NEWSLETTER

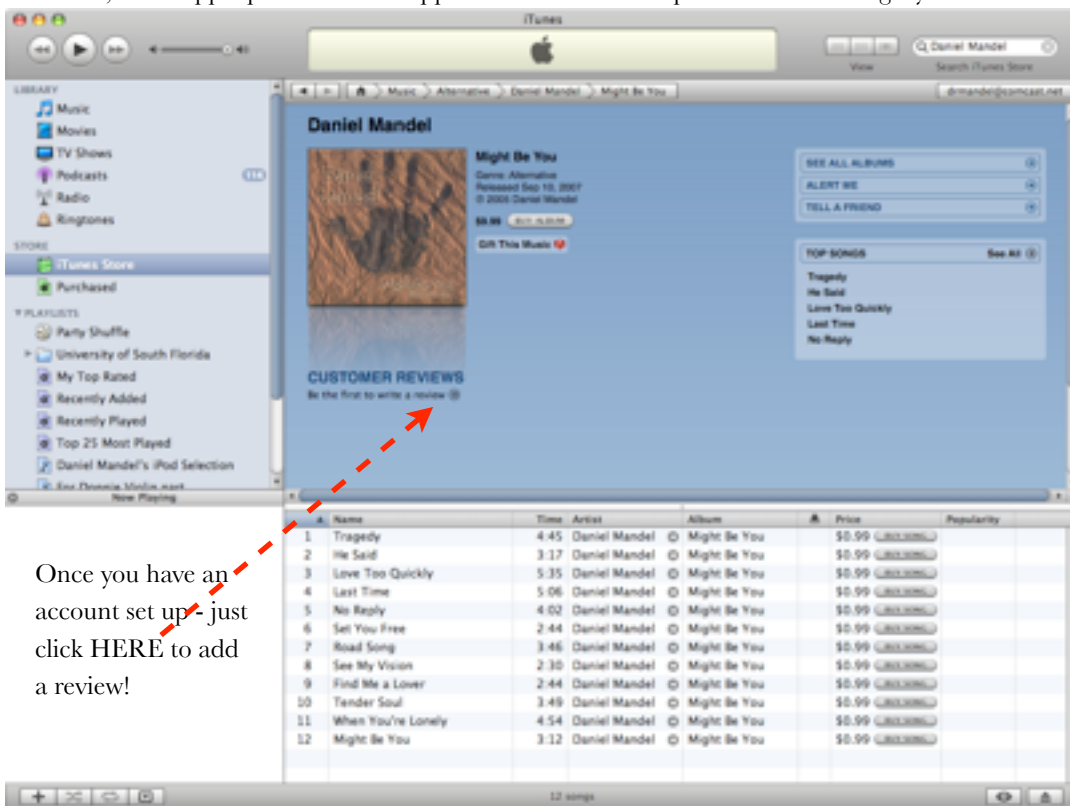
### THE WEB EDITION!

#### Asking for your help! Calling all Writers

See that lonely blue sea of empty space below the image of my CD cover? It needs to be filled up by YOU! I really need your help. If you have ever had that Amazon.com shopping experience where you weren't quite sure if you would like something and then you found another customer describing how they used that wireless vacuum cleaner and they also have two cats! You instantly get a sense of what you wanted to know. Well, this is the easy part. I'm assuming there is some aspect of my music that you've enjoyed. All you have to do is put it into words and put your comments onto a web site or music service.

#### Wait a Minute! What's in it for me?

If you've enjoyed my music (new, original, independently produced) I have a hunch you will also enjoy some other music that is just as Brave and Open. Exploring these web sites AFTER you post a review of my music — will expose you to a rich treasure of new and exciting music that is outside of the big corporate music industry. The first one to consider is iTunes, from Apple pictured here. Apple iTunes has an independent music category.



Once you have an account set up - just click **HERE** to add a review!

REVIEW A SINGLE SONG OR THE ENTIRE CD

*What a cute baby! That's CD Baby. Follow this URL to*



post your review:

<http://cdbaby.com/cd/mandel>

MUSIC AS ONLINE COMMUNITY

*iLike is a relatively new web site that takes a community approach to music awareness. Go to iLike.com and look me up! This is a great way to find out about new emerging artists.*



DO YOU NETWORK ONLINE?

*If you use one of these online networks, look me up and add me to your network!*



# Daniel Mandel

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## RED ROCK is a really great venue!

It was an interesting evening. I packed out all of my gear and gave myself ample time to get down to Mountain View from Oakland. Traffic was awful as I discovered over the next hour there

were two accidents between me and the Red Rock. I got in a half an hour later than I wanted to — and downtown Mountain View was hopping! Lots of activity all up and down Castro street. I got all set up and opened up with my song “Last Time” from “Might Be You”. It was kind of funny as people were coming into the Red Rock they got very polite and conscientious and most of them were doing the ‘walking under the radar’ dance so they wouldn’t block other people’s view. That’s Mountain View coffee shop etiquette for you!

I got to try a new way to promote my home concerts. I gave away a free home concert (in a lovely gift bag) to one of the audience members who signed my email list. She got a free CD and a packet of information to make setting up a home concert easy and fun!

All in all it was a lot of fun. I got to play a few new songs and a few old songs I haven’t played in a while.

## Coming soon...

### The Marsh Theater in San Francisco: Monday Night Marsh

This is an ongoing works-in-progress series that features a variety of local emerging solo performers, musicians, playwrights and entertainers of all stripes. Many local celebrities, like Marga Gomez and Josh Kornbluth, developed their work at the Monday night Marsh.

### House Concerts open to the public?

It is always up to you when you schedule a house concert. You can choose to have the show be private and only for you and your close friends, or open it up to the public. If you have considered the idea of a house concert, but are dubious that you could attract 20 friends who would enjoy Daniel’s music — you can always open up your home to Daniel’s regular fans. Here in the Bay Area some folks would rather not drive to far and like to stay in their local neighborhoods, while some are quite used to the 1 + hour drives around the Bay and back. Keep in mind that you are always in control as the host of your house concert. You can specify 15 guests and no more, 20 - 30 guests, or as many as we can get into the phone booth!



### Crossroads Open Mic at the Larkspur Cafe Theater

This is a great open mic run by a great local musician Michael LaMacchia. I do my best to get up to this open mic as often as I can to try out new material or just work on getting a song right. It is a fun way to spend the evening. I’ll be writing about these as I hit more of the open mics around the Bay Area!



*From [ConcertsInYourHome.com](http://ConcertsInYourHome.com) - this is a great example of the intimate experience that occurs during a house concert*